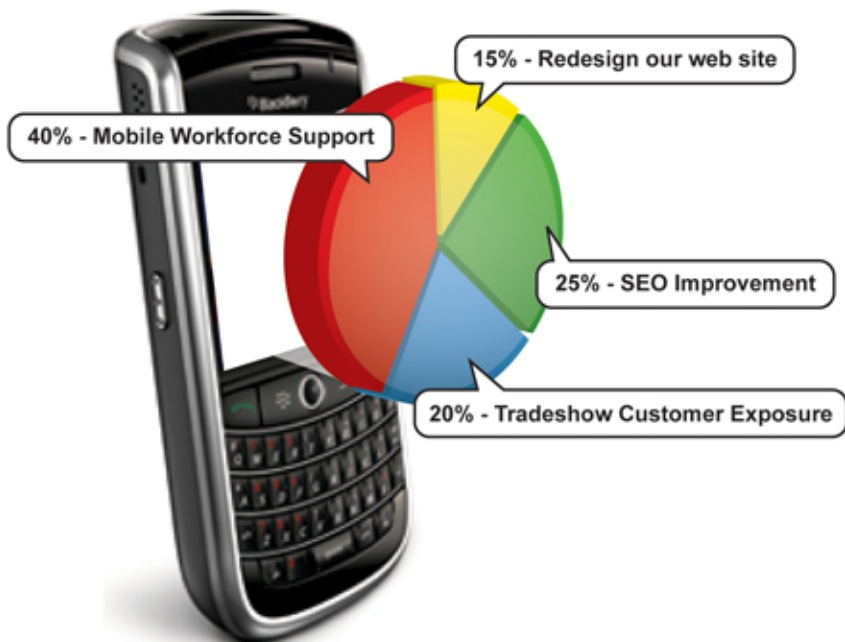


Introducing mobiShout™

Gathering Collaborative Feedback From Your Mobile Workforce



Introducing - mobiShout™, a secure mobile collaboration tool that encourages the mobile workforce to share feedback and opinions inside of the enterprise. As an integrated collaboration solution within the Push Mobile Media™ Platform, mobiShout engages employees, contractors, and clients by gathering opinions and feedback on urgent business issues. All feedback is measured and reported in real-time via the web-based platform.

When users participate in mobile campaigns with built-in feedback forms, such as branding initiatives, training

programs or surveys, the critical information they provide flows back instantly to a dashboard which analyzes and presents the data graphically.

MobiShout™ offers enterprise managers the following key benefits:

- Mobile feedback like user opinions, polling, surveys all in real-time feedback
- Dashboard monitoring real-time data.
- Easy deployment, integrated into the Push Mobile Media Platform.

According to the most recent forecast by the market intelligence and advisory services, close to 75% of the total U.S. workforce will be mobile by the end of 2011. Growth of the mobile workforce will result in excess of one billion mobile users.



For more information:
(435) 703-2297 | CEO@PushMobileMedia.com | www.pushmobilemedia.com